

GUIDE TO
PHILANTHROPY



PEOPLE ARE THE HEART OF OUR SCHOOL

PHILANTHROPY HELPS THEM THRIVE



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Dear Trinity Community,

Educating and nurturing children is a shared endeavor that is embedded in Trinity Episcopal School's mission. One of the many ways that mission thrives is through philanthropy.

Similar to most independent schools, tuition at Trinity does not cover the full cost of educating a student. That is by design as our school's founders intentionally set tuition below that of our peer schools so that Trinity would be accessible to a broad range of families. That founding principle continues to guide Trinity today.

Your philanthropic gifts to Trinity bridge the gap between the revenue generated by tuition and the cost of fulfilling our mission. In this guide, we will outline the opportunities to directly support the people and programs that make Trinity stand out, from our talented faculty and staff to the unique classroom instruction and service learning that connects students to the broader community.

Trinity's commitment to building an inclusive community is reflected in our approach to fundraising. You will not see a high-priced gala that only a few can attend or students selling gift wraps or candy bars. Those efforts often divide rather than unite. Instead, **we ask that every Trinity family gives generously - whatever a meaningful gift looks like for your household.**

The Advancement Office is entrusted with maintaining this culture of philanthropy by cultivating long-term relationships and ensuring that fundraising is aligned with Trinity's mission, vision, and values. We hope this guide helps you understand why your support matters and how it directly impacts Trinity's community.

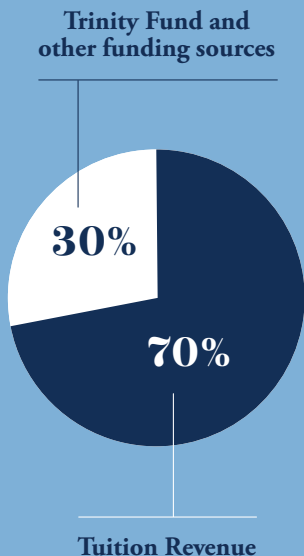
Thank you for investing in Trinity and for helping us continue to shape the next generation of scholars and citizens.

THE TRINITY FUND

TRINITY'S TOP FUNDRAISING PRIORITY IS OUR ANNUAL FUND

This fund is essential to fulfilling and sustaining our mission, directly impacting our students and families through financial support, and our faculty and staff through professional development.

Tuition alone does not cover the true cost of a Trinity education. Your gift to the Trinity Fund helps meet the need. Every gift - no matter the amount - is meaningful.



WHAT THE TRINITY FUND DOES

- Provides approximately **\$2 million** annually in financial support, allowing a Trinity education to be available to more families
- Funds more than **2,000 hours** of professional development for faculty and staff each year, enriching their students' academic experience
- Enables faculty and staff to pursue advanced degrees
- Covers 5% of Trinity's operating budget each year

A COMMUNITY EFFORT

Our community's participation at every level is indicative of a strong independent school. We ask that you make the Trinity Fund one of your family's top philanthropic priorities and that you give at a level that feels appropriate for your family.

No matter the size of the gift, every dollar goes to work immediately and strengthens our school.

- **94%** of parents participated in the Trinity Fund in the 2024-25 school year
- **100%** of faculty and staff have given to the annual fund since Trinity's founding

WHEN DO YOU PARTICIPATE?

A six-week Trinity Fund pledge campaign is held each fall. Parent volunteers in each grade level serve as Trinity Fund ambassadors to encourage participation in the campaign and answer any questions.

ADDITIONAL GIVING OPPORTUNITIES

Known and loved is not just a catchphrase, but a philosophy. Just as our faculty and staff know and love our students, our families embrace the people who nurture their children each day.

In addition to your generosity to the Trinity Fund, families can show their thanks in several philanthropic ways. In keeping with our fundraising philosophy at Trinity, rather than giving faculty and staff tangible gifts, families are encouraged to direct that spirit of appreciation into the funds listed below. This creates an equal opportunity for all families to celebrate faculty and staff members, who will be notified when a gift is made in their honor, not including the amount of the gift.

STACULTY APPRECIATION FUND

Gifts to this fund are equally distributed to staculty (excluding the Senior Leadership Team) in June paychecks at the end of the school year.

ANGEL FUND

This discretionary fund is used to help Trinity students, families, faculty, or staff in times of emergency or extraordinary circumstances, such as losses in a fire or natural disaster, or medical needs.

ENDOWMENTS

Endowed funds are given to invest in Trinity's future. Principal from the endowment funds is invested, and the interest generated is then used to support the people at the heart of Trinity.

- **The Trinity Endowment** supports Trinity's mission in perpetuity through financial support to families and professional development for faculty and staff.
- **The Faculty and Staff Compensation and Benefits Endowment** supports initiatives to grow faculty and staff compensation, helping Trinity attract and retain employees.
- **The Tom Franz Outstanding Teaching and Service Endowment** awards additional compensation each year to individual faculty and staff members to celebrate and recognize their exceptional impact on our community.

CAPITAL CAMPAIGNS

Successful schools require both annual fund gifts for operations and major capital support.

While the Trinity Fund supports the school's day-to-day needs, capital campaigns provide the resources to invest in the school's future, ensuring that students, teachers, and core programs thrive for years to come.

TRINITY HAS COMPLETED THREE CAMPAIGNS THROUGHOUT THE SCHOOL'S HISTORY:



The Campaign for Trinity (2000-2005)

- Launched at the school's opening
- Funded construction of the main building
- Opened in the 2003-2004 school year



Advancing Our Vision (2007-2011)

- Funded Alexander Street Park partnership with Mecklenburg County
- Bolstered financial support and professional development endowments
- Purchased 8th Street properties adjacent to campus



Together for Trinity (2016-2021)

- Constructed the Center for Community and the Arts
- Further invested in financial support endowment

WAYS TO GIVE

ONLINE

To make a secure payment or digital pledge, visit our website: www.tescharlotte.org/give or scan this QR code:



MAIL

Make checks payable to Trinity Episcopal School and send to:

Trinity Episcopal School
Attn: Advancement Department
750 E. 9th Street
Charlotte, NC 28202

MATCHING GIFTS

Corporate matching programs can enhance the impact of your contribution to Trinity. Parents are encouraged to ask their employer's Human Resources department to see if a matching program is offered.

GIFTS OF STOCK

Charitable gifts of appreciated stocks, bonds, or mutual funds held for more than one year can provide special tax advantages. If you would like to make a gift of stock, please notify Chief Advancement Officer Katie Keels at kkeels@tescharlotte.org.

Pledges are expected to be fulfilled by June 30 - the end of the school's fiscal year - as each school year's budget relies on these funds.

TRINITY FUND GIVING LEVELS

CARETAKERS CIRCLE

NOURISHER
\$15,000+

HARVESTER
\$12,000+

CULTIVATOR
\$6,000+

GARDENER
\$3,000+

VOLUNTEER
\$1,500+

SEED SOWER
\$1+

Trinity Episcopal School is a 501(c)(3) organization and all gifts to Trinity are tax deductible.



tescharlotte.org/give